

FUTURE FOR EDUCATION

NEWSLETTER



WHY

**Future for Education,
funded by Erasmus+,
is a concrete answer
for distance education**

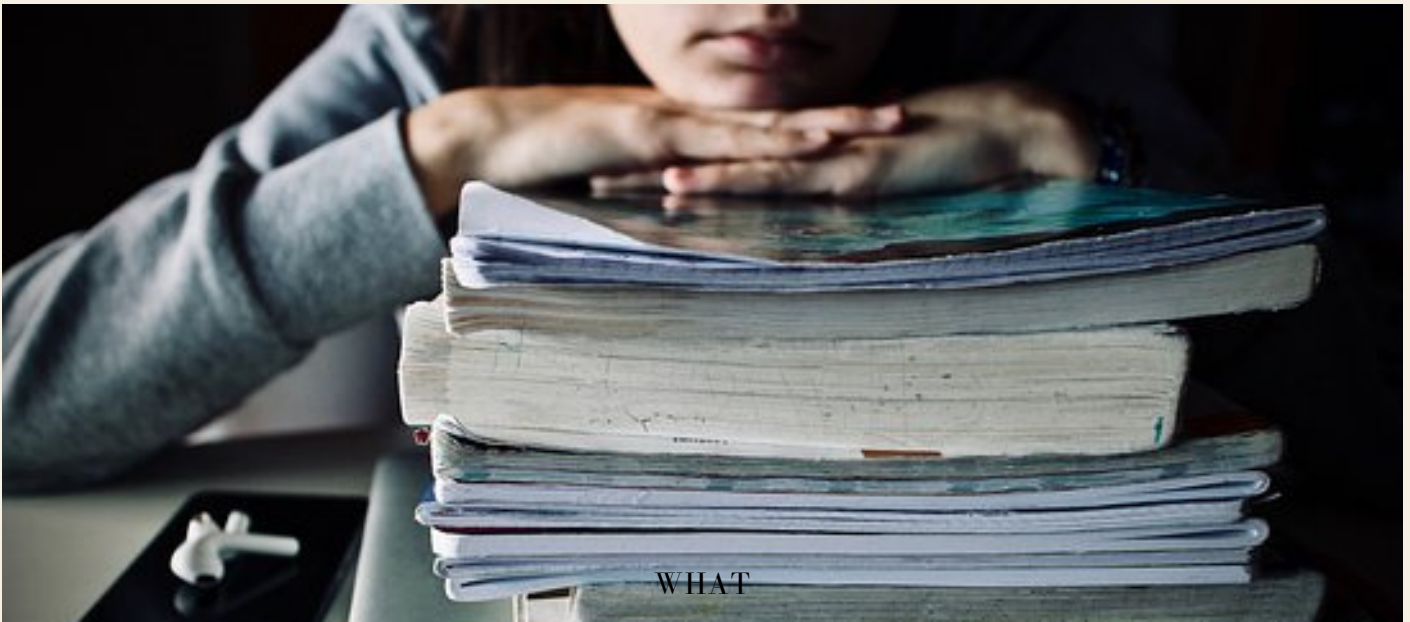
During COVID-19 pandemic personal presence of students in schools and universities has been banned. Schools and universities have to switch to distance online education: new way of education for students and also for teachers.

The COVID crisis emphasized the increased need for all to exploit the potential of digital technologies for teaching and learning and develop digital skills.



**Co-funded by
the European Union**

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them



WHAT

The objectives

- contribute to improving the quality of education and training
- develop and strengthen the digital competencies of students and teachers
- improve levels of skills for employability and new business creation

Our project focuses on activities that will strengthen teachers' ability to work with a variety of digital learning resources, planning and implementing the use of digital technologies at different stages of the learning process.

With a dash of creativity and ingenuity, you can achieve anything.

HOW

The results

- **Methodology of examples of good practice and recommendations:** Teachers and students will find examples of good practice from our partner countries and recommendations of the latest digital technologies. This international sharing will bring new knowledge and comparisons

- **Study texts and seminars** Study materials will improve the skills and knowledge of the students and their teachers in digital education Individual study materials will be realized for 3 areas :

1. Effective online teaching in schools
 2. Digital marketing in business
 3. Electronic communication in the corporate environment
- 6 seminars and the correspondent 6 study texts (2 for each area) will be realized in each partners' country for a total of 18 study texts and 18 seminars for the whole partnership

Activities

- We have prepared a questionnaire to receive feedback from students and teachers on their distance learning experience and acquire any suggestions on the knowledge and skills necessary to make distance learning as effective as possible.
- The questionnaire will be submitted by each partner to at least 30 students and 15 teachers of middle /high schools and university in January and February 2023.

Meetings

- The last April the kick-off meeting was held in Czech Republic.
- At the end of March 2023 the second transnational meeting will be held in Poland.

Happiness is knowing and wondering»



WHO

The partnership

Czech Chamber of Commerce Přerov, Czech Republic - Leader



Med.O.R.O. scarl, Italy - Partner



Beskidzka Izba Gospodarcza, Poland - Partner



FUTURE FOR EDUCATION

NEWSLETTER



THE PROJECT

**A concrete answer for
distance education**

Especially after the Covid-19 pandemic crisis, schools and universities have to switch to distance online education : new way of education for students and also for teachers.

Our project focuses on strengthening teachers' ability to work with a variety of digital learning resources, to plan and implement the use of digital technologies at different stages of the learning process.



**Co-funded by
the European Union**

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them



THE RESEARCH

During the months of January and February 2023 we submitted a questionnaire to students and teachers of middle /high school and university. This questionnaire was focused in particular on the methodologies and technologies adopted, on the logistical problems faced and on the criticalities encountered in relationships and learning.

The purpose was to receive a feedback on the distance learning experience of the interviewees in order to identify good practices and recommendations in the field of education and acquire any suggestions on the knowledge and skills necessary to make distance learning as effective as possible.

the survey questionnaire for teachers and students

The partners carried out the survey by interviewing a total of 1.043 students and 165 teachers, thanks to the collaboration with six schools (Střední průmyslová škola, Střední škola gastronomie a služeb,

Obchodní akademie a Jazyková škola and Gymnázium Hranice in Přerov , Zespół Szkół Samochodowych i Ogólnokształcących in Bielsko-Biała, Istituto Tecnico Industriale " S. Cannizzaro" in Catania) and one university (Akademia Techniczno-Humanistyczna in Bielsko-Biała).

The research report is nearing completion.

THE TRANSNATIONAL MEETING IN POLAND

The second transnational meeting between the three partners of our project took place on March 30th. The meeting took place in the charming city of Bielsko-Biala, located in the important Polish region of Silesia, and was excellently hosted by the partner Beskidzka Izba Gospodarcza, with the coordination of the lead partner CCI of Přerov for the Czech Republic and the participation of the partner Medoro for Italy.

During the meeting, a first summary examination of the results of the preliminary investigation was made and the planning program for the coming months was finalized

NEXT ACTIVITIES

The partners will shortly elaborate a sort of European guide to the "excellence" of distance learning with examples of good practice and recommendations and the support of 2 video-tutorials.

The first versions of these products will be presented and tested during a transnational workshop between teachers from the three partner Countries, scheduled for the second half of June 2023.

"Learning without thinking is all wasted effort; thinking without learning is dangerous"
Confucius (Chinese philosopher)



WHO

The partnership

Czech Chamber of Commerce Přerov, Czech Republic – Leader

<https://www.chamber-commerce.net/dir/1529/Czech-Chamber-of-Commerce-Prerov-in-Prerov>



Med.O.R.O. scarl, Italy – Partner

<https://www.medoroscarl.eu/it/>



Beskidzka Izba Gospodarcza, Poland – Partner

<http://cci.pl/>



NEWSLETTER

FUTURE FOR EDUCATION



THE PROJECT: A CONCRETE ANSWER FOR DISTANCE EDUCATION

Especially after the Covid-19 pandemic crisis, schools and universities have to switch to distance online education : new way of training for students and for teachers.



Our project focuses on strengthening teachers' ability to work with a variety of digital learning resources, to plan and implement the use of digital technologies at different stages of the learning process.

THE TRANSNATIONAL WORKSHOP

Last June 19th, an interesting online workshop took place which involved the three partners of our project - the Chambers of Commerce of Prerov (Czech Republic) and Bielsko-Biala (Poland) and Medoro for Italy - and above all some teachers working in schools and universities who are actively collaborating with partners in this process.



**Co-funded by
the European Union**

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

FUTURE FOR EDUCATION

THE RESULTS OF THE SURVEY

During the meeting, each of the partners briefly illustrated the results of the survey on the experience of distance learning which was conducted among students and teachers of their respective school or university environments, while the problems were highlighted and shared by the teachers who attended. Some possible ways of overcoming the critical issues for the near future have been addressed and proposed, with a view to an overall improvement in the teaching quality of the school system: ways attributable to the need to capture students' attention as much as possible and to the use of digital tools (read platforms) more effective and engaging.

THE TRANSNATIONAL MEETING

Last October 19th the third transnational meeting of our project was held in Catania. The meeting was attended by representatives of the three partners coordinated by the CCI leader of Prerov. During the meeting, the state of art of the methodological guide on distance learning was verified and the second part of the project was planned which will culminate in the final events for the presentation of the results.

NEXT ACTIVITIES

From now to December each partner will carry out 6 seminars (3 for teachers and 3 for students) with the collaboration of their respective partner schools or universities.

The seminars will focus on Innovation in DAD, electronic marketing and digital communication in the company and will be aimed at a total of 15 teachers and 60 students. Six study texts will also be produced for each seminar.



**Co-funded by
the European Union**

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

FUTURE FOR EDUCATION

THE PARTNERSHIP

Czech Chamber of Commerce Přerov, Czech Republic – Leader

<https://www.chamber-commerce.net/dir/1529/Czech-Chamber-of-Commerce-Prerov-in-Prerov>



Med.O.R.O. scarl, Italy – Partner

<https://www.medoroscarl.eu/it/>



Beskidzka Izba flospodarcza, Poland – Partner

<http://cci.pl/>



Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Co-funded by
the European Union

FUTURE FOR EDUCATION

NEWSLETTER



THE PROJECT

**A concrete answer for
distance education**

Especially after the Covid-19 pandemic crisis, schools and universities have to switch to distance online education : new way of education for students and also for teachers.

Our project focuses on strengthening teachers' ability to work with a variety of digital learning resources, to plan and implement the use of digital technologies at different stages of the learning process.



**Co-funded by
the European Union**

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them

SEMINARS FOR TEACHERS AND STUDENTS

In Italy...

Between November and December 2023 the partners organized a series of seminars for both students and teachers. The topics were all related to the use of digital tools and while the students acquired a wealth of new, interesting and useful information for their professional preparation, the teachers had the opportunity to familiarize themselves with and discuss their ability to work with various digital educational resources, as well as to plan and use digital technologies at different stages of the learning process.

The topics covered in particular concerned "Digital education", "Digital communication in the company" and "Digital marketing". Medoro organized the seminars with the collaboration of its partner school, the Cannizzaro Industrial Technical Institute which hosted the events. All six seminars were curated by Dr. Sergio Di Mare and took place on November 13th and December 1st and 6th. At least 5 teachers participated in each meeting while an average of 30 students participated in each of the seminars dedicated to them.

*Intelligence plus character-that is the goal of true education.
(Martin Luther King Jr.)*



....in Czech Republic

The Prerov Chamber of Commerce organized the first four seminars, the next two will be held in January 2024. These meetings saw the overall participation of 12 teachers and 47 students. The first two seminars dedicated to "Digital communication in the company" were curated by Eng. Jan Tobolík and took place on 1 and 16 November respectively at the Střední škola gastronomie in služeb Přerov (for students) and the Prerov Chamber of Commerce itself (for teachers).

The other two seminars, dedicated to "Digital Education", were held by Doctor Veronika Dýčková on 30 November and 1 December 2023, respectively at the Prerov Chamber of Commerce (for teachers) and the Střední škola gastronomie a služeb Přerov (for students).



....in Poland

The Beskidzka Chamber of Commerce organized its six seminars with the collaboration of the University of Bielsko-Biala and the Automotive and General Education Schools Complex. The first hosted the two seminars on Digital Marketing, on 27 November and 12 December, and the other two on "Digital Education", on 4 and 19 December.

All four meetings were led by Dr. Honorata Howaniec. On 11 and 12 December, two seminars on "Digital communication in the company" were held at the Automotive and General Education Schools Complex, both curated by Katarzyna Jaworska. A total of 15 teachers and 57 students participated in the six seminars.



THE MULTIPLIER EVENTS

In the next month of February 2024, the final events of the project will be organized in each of the participating countries with the presentation, in particular, of a methodological guide to the European "excellence" of distance learning.

The partnership

Czech Chamber of Commerce Přerov, Czech Republic - Leader



Med.O.R.O. scarl, Italy - Partner



Beskidzka Izba Gospodarcza, Poland - Partner



<https://www.chamber-commerce.net/dir/1529/Czech-Chamber-of-Commerce-PrZ>

[erov-in-Prerov](https://www.medoroscarl.eu/it/)

<https://www.medoroscarl.eu/it/>

<http://cci.pl/>

FUTURE FOR EDUCATION

NEWSLETTER



THE PROJECT

A concrete answer for distance education

Especially after the Covid-19 pandemic crisis, schools and universities have to switch to distance online education : new way of education for students and also for teachers.

Our project focuses on strengthening teachers' ability to work with a variety of digital learning resources, to plan and implement the use of digital technologies at different stages of the learning process.



**Co-funded by
the European Union**

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them

THE LAST SEMINARS IN CZECH REPUBLIC

The Přerov Chamber of Commerce organized its last two seminars at the beginning of 2024. These meetings saw the participation of 5 teachers and 17 students and were dedicated to "Digital marketing". They were both curated by Dr. Zuzana Janíčková and took place on 5th and 12th January respectively at the Střední škola gastronomie in služeb Přerov (for students) and the Přerov Chamber of Commerce itself (for teachers)



At Přerov Secondary School of Gastronomy and Services



At Přerov Chamber of Commerce

THE FINAL CONFERENCES

At the end of the project, all the partners organized a series of events to present the results of the project, explain how it can contribute to a better use of distance learning by "professional users" and more generally outline the prospects of the online education in schools or universities and in the professional training sector.

In Italy.....

Medoro organized two conferences in Catania. The first took place on February 9th at Cannizzaro Institute, school partner of Medoro, and saw the participation of around 80 people, mostly students and teachers. The occasion was a good one, with the help of the speakers Sergio Di Mare, Maurizio Arena and Giuseppe Salerno, to make some reflections on how to orient oneself for one's working future, also in terms of the soft skills necessary today for an adequate approach to the job market.



During the event at Cannizzaro Institute

The second final event was held on February 28th in partnership with the Alcantara Residence, a cultural center very attentive to the education of young high school and university students. In the presence of around 20 participants (students, teachers, entrepreneurs, managers) and taking inspiration from what emerged during the project itinerary, Prof. Marco Fici , high schoolteacher, and Dr. Mariagrazia Puglisi, entrepreneur in the training sector, focused on the critical issues but also on the considerable potential of distance learning already in the immediate future of educational activities. Both the events ended with a lively discussion between the participants.



During the event at Residenza Alcantara Residence

....in Poland.....

On January 25th the first conference , led by Anna Bednarska, took place in Bielsko-Biała , summarizing the project conducted by the Beskidzka Chamber of Commerce The conference aimed to present the gathered results of a survey conducted among students and teachers regarding online teaching to the assembled 17 entrepreneurs. It also showcased examples of best practices in this area and developed educational materials.



Event for teachers and students



Event for entrepreneurs

On February 19th the second conference took place in the auditorium of the Automotive and General Education School Complex in Bielsko-Biała, local partner of Beskidzka Chamber of Commerce. The conference was attended by some top managers of the Automotive and General Education School (Janusz Berek, Bożena Rzycka Ryznar and Barbara Kadłubicka), Honorata Howaniec – Prof of Bielsko-Biała University, Katarzyna Jaworska - Co-owner of HR Sigma, Anna Bednarska - Director of BIG Office, as well as students and teachers from the School Complex, for a total of 127 participants. The conference was moderated by Piotr Stokłosa - Deputy Director of the BIG Office. The conference program included a summary of research on online teaching, the implementation of seminars on electronic communication in the corporate environment, digital marketing in business and digital education . The Kahoot program was one of the recommended tools in the implemented project for use in education. The conference concluded with a panel discussion, inviting all speakers and two student representatives to discuss about their perspectives on the biggest challenges for teachers and students related to distance learning.

.....and in Czech Republic

The Prerov Chamber of Commerce organized two conferences to illustrate the results of the project and reflect on the state of the art and the prospects of distance learning in the world of school and professional training. The first took place on 3rd October 2023 with the participation of 70 entrepreneurs and managers, the second was held on 20th February 2024 at new coworking centre IN-HUB Přeřov and was attended by 25 students and teachers of the school Obchodní akademie Přeřov. In both the events examples of best practices in this area and educational materials with video tutorials created in the project



Event for teachers and students



Event for entrepreneurs

THE PARTNERSHIP

Czech Chamber of Commerce Přeřov, Czech Republic – Leader

<https://www.chamber-commerce.net/dir/1529/Czech-Chamber-of-Commerce-Prerov-in-Prerov>



Med.O.R.O. scarl, Italy – Partner

<https://www.medoroscarl.eu/it/>



Beskidzka Izba flospodarcza, Poland – Partner

<http://cci.pl/>

